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SHAPING MEANINGFUL SPACES & THOUGHTFUL LIFESTYLES

At NAREDCO, our vision extends far beyond the present. As architects of the future, we are shaping the dreams, landscapes, and lifestyles that will define India's real estate horizon.

Our dual mission focuses on fostering a growth-driven environment for the industry while serving as a vital bridge between the government and the real estate sector. Through strategic consultations, we ensure that every stakeholder is aligned, paving the way for the next era of Indian real estate.



INTRODUCING **NAREDCO** THE GOLD STANDARD IN REAL ESTATE

Established in 1998 under the guidance of India's Ministry of Housing and Urban Poverty Alleviation, the National Real Estate Development Council (NAREDCO) serves as a pivotal self-regulatory authority. Recognized across the housing, real estate, and allied sectors, NAREDCO represents the apex of collaboration, a unique platform where government, industry, and the public converge for transparent dialogue, tackling challenges and unlocking opportunities.

Born from a vision to bring transparency, integrity, and structure to India's previously fragmented real estate landscape, NAREDCO strives to elevate the sector to global standards. At its core, the council's mission is clear: to be the driving force shaping the real estate industry, championing efficient, ethical, and effective practices that are respected and valued by all stakeholders.



GOVERNING COUNCIL

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SUNIL GAWADE

VICE CHAIRMAN
ABHAY TATED

VICE PRESIDENT
UDAY SHAH
MERZYAN PATEL

SECRETARY
SHANTANU DESHPANDE

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BHUSHAN MAHAJAN

JOINT SECRETARY
PRADIP PATEL
HARSHAL DHANDE

G. C. MEMBER
TARACHAND GUPTA
PRASHANT PATIL
BHAVIK THAKKER
ABHAY NERKAR
MUKUND SABU

CO-OPTED MEMBER
PAWAN BHAGURKAR
PRASANNA SAYKHEDKAR
VIKRANT JADHAV
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INVITEE MEMBER
PANKAJ JADHAV
PARESH SHAH

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RAJENDRA BAGAD

MENTOR
JAYESH THAKKER
AVINASH SHIRODE
SUNIL BHAYBHANG

NEXTGEN COMMITTEE
PURUSHOTTOM DESHPANDE
SHASHANK DESHPANDE
GIRISH MALANI
RUCHIK SHIRODE
HARSHAL PATIL



SUNIL GAWADE

PRESIDENT, NAREDCO NASHIK

Respected All,

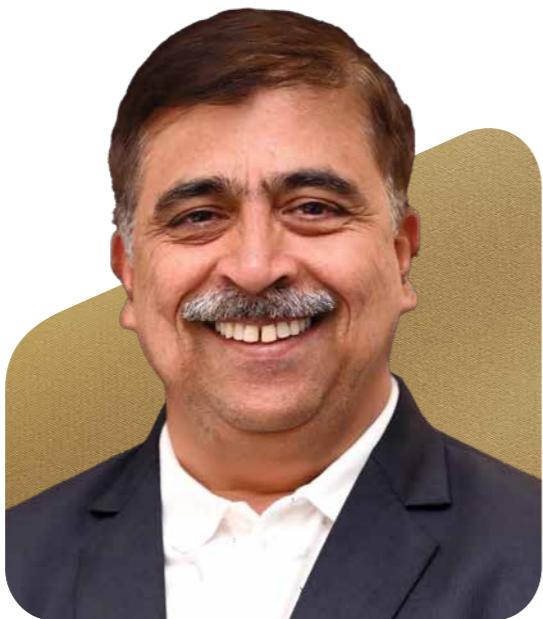
Today, Nashik is in a transition period that has seen a massive growth in cultural, industrial and economical activities. The city has ranked 3rd amongst top 10 tier-2 cities across India. Over the years, Nashik has seen an increasing number of new launches and is growing at a much faster pace consequently making it a preferred destination for the investors as well as end users.

Which is why we are confident that Nashik is the engine driving growth in North Maharashtra and emerging as the best bet for the FUTURE. Real estate, being an important pillar of work, lifestyle, and essential living, requires strong leadership to bring it all together and establish Nashik as a brand.

The four-day event provides an opportunity for the real estate developers to connect with investors as well as end users.

Nashik's proximity to Mumbai and Pune has greatly boosted real estate development in the city. Its evolving landscape beholds immense business potential for various sectors in the light of policies and initiatives by the Government of Maharashtra which makes it an attractive investment destination.

HOMETHON PROPERTY EXPO 2025 is a sincere effort to capture the immense potential of Nashik and showcase it in a nutshell with the help of technology. I hereby invite all the homebuyers, investors, second home buyers to look no further and take advantage of this 4-day extravaganza to meet all your housing and real estate requirements.



ABHAY TATED

VICE-CHAIRMAN, NAREDCO NASHIK

Respected All,

Nashik has always been an integral part of India's tourism circuit whether it is for religious reasons or for leisurely purpose experiencing great climate with scrumptious food and wine. It has evolved to become an important industrial centre and is continuing to grow more.

It is one of the fastest growing cities and is a favourable destination for many real estate consumers due to the city's rapid infrastructure development, air connectivity, proximity to Mumbai and Pune and new infrastructure projects making it a sought-after destination for investment. The city has a close proximity to Mumbai and the property prices are very attractive in comparison to Mumbai or Pune's realty market.

Besides this it has become a second home option for people from Mumbai and other cities specially in the last couple of years, owing to its phenomenal climate, less pollution and a much high quality life quotient.

Since its inception, NAREDCO NASHIK has been representing the sentiments of the real estate industries and the consumers alike, through interacting with various government departments, raising the issue of rising cost of materials impacting the cost of property, establishing consumer grievance cell amongst the other initiatives.

It's with this sentiment that we bring to you NAREDCO NASHIK HOMETHON PROPERTY EXPO 2025 A MEGA Property Expo from 18th To 21st December 2025, bringing great opportunities for all to look forward to and hope to spread our wings further in the real estate sector.



JAYESH THAKKER

CONVENER, HOMETHON PROPERTY EXPO

Respected All,

NAREDCO NASHIK as an association representing the organized real estate developers in the city is really glad to announce its maiden MEGA EVENT - Nashik Property Expo 2022 showcasing the changing skyline of Nashik. All our NAREDCO NASHIK members are committed to a code of conduct through which we ensure commitment and transparency as our shared values for our consumers. Representing the organized Real Estate sector of Nashik, we realize our commitment towards the growth of the city and help it reach its potential while ensuring that we also stay focused at our duty towards safeguarding the environment.

HOMETHON PROPERTY EXPO 2025, a MEGA Property Expo starting from from 18th To 21st December 2025, has in store some great opportunities for everyone. As we enter a new era of developing Nashik, the city portrays itself in the new dimension of grand opportunities and immense possibilities that are not just lucrative economically but is also enriching and empowering.

This MEGA Property will be bringing together a dynamic bunch of real estate developers, financial institutions, sponsors, partners, allied industries and all other associations of Nashik under one roof. Real estate developers get an opportunity to display their projects and an opportunity to engage with a large number of potential buyers. This expo will facilitate better supply of building materials, interior products and more resources which not only will prove helpful for the home buyers but also the developers to explore more opportunities.



SHANTANU DESHPANDE

HON SECRETARY,
HOMETHON PROPERTY EXPO

Respected All,

The growth trajectory of Nashik is nothing short of inspiring. From its spiritual roots to its emergence as an industrial powerhouse, the city has always showcased resilience and adaptability. Today, as we stand at the cusp of a real estate revolution, Nashik promises a blend of tradition and modernity, making it an ideal choice for both investors and end-users.

NAREDCO NASHIK, with its core values of transparency, commitment, and innovation, has been instrumental in shaping the city's real estate landscape. Our upcoming HOMETHON PROPERTY EXPO 2025, from 18th To 21st December 2025, is a golden opportunity for all stakeholders to come together and envision a brighter future for Nashik. This expo aims to bridge the gap between aspirations and reality, offering a plethora of choices for every discerning buyer. Join us in this journey and be a part of Nashik's success story.



OUR ESTEEMED SPONSOR

DEEPAK CHANDE

CHAIRMAN AND MD,
DEEPAK BUILDERS AND DEVELOPERS

Respected All,

It is with immense pride and gratitude that I address you today, commemorating a journey that spans over three and a half decades in the realm of real estate. From humble beginnings to the present day, it has been a remarkable journey filled with milestones, challenges, and, most importantly, the privilege of serving this vibrant community.

As I reflect upon the years gone by, I am humbled by the trust and support you, the residents of this remarkable town, have bestowed upon our enterprise. Your unwavering belief in our vision has been the cornerstone of our success. It is you who have transformed mere structures into homes, and neighbourhoods into thriving communities.

Our commitment to excellence in real estate has always been rooted in a vision that extends far beyond bricks and mortar. Over the years, we have witnessed the landscape of Nashik evolve, and it fills us with pride to have played a part in this transformation.

Investing in Nashik stands towards a testament to the convergence of tradition, innovation, and economic prosperity. Nashik has earned its reputation on the global stage for its flourishing wine industry, echoing the success stories of renowned wine cities around the world. Beyond viticulture, Nashik boasts a diversified economic landscape. It is home to a wide range of industries, including manufacturing, IT, and agriculture. Situated in close proximity to major cities like Mumbai and Pune, Nashik enjoys strategic connectivity. The city's accessibility makes it an attractive hub for businesses looking to tap into both local and global markets. The next Kumbh Mela in 2027 will be a testimony to the rich spiritual and cultural heritage of India.

The presence of established industrial zones, such as the Ambad and Satpur MIDCs, further solidifies Nashik's position as a magnet for industrial investment. Ongoing projects like the Nashik Metro, Nashik-Surat- Ahmedabad Highway – a vital transportation corridor, Nashik-Pune Expressway, Mumbai-Nagpur Expressway (Samruddhi Mahamarg), Wadivarhe Irrigation project, etc. opens up new opportunities for trade, commerce, and development in Nashik.

As we step into the future, we are guided by the same ethos that has defined our journey thus far: a commitment to quality, a passion for innovation, and an unwavering dedication to our residents. We are excited to embark on new projects that will not only redefine the skyline but also contribute to the cultural and economic tapestry of this town we hold so dear. Towards this end, our firm is also expanding into the hospitality sector and this is a significant step for us.

In closing, I extend an open invitation to you all to visit our latest endeavors and witness firsthand the culmination of 35 years of dedication to the art of real estate. Together, let us continue to build not just structures, but legacies that will stand the test of time.



THE NASHIK ADVANTAGE

WHERE THE FUTURE IS TAKING SHAPE IN REAL TIME

Nestled in the northwestern region of Maharashtra, Nashik is a city that perfectly blends tradition with modern growth. Steeped in spirituality and rich agricultural heritage, it has evolved into a thriving hub for industry, education, and tourism. Here's why Nashik is emerging as one of India's most promising real estate destinations.



A GLOBAL CONTENDER

Nashik's rise on the global stage is undeniable. Ranked 16th among the world's fastest-developing cities, its potential has gained international recognition. With its strategic inclusion in the Delhi-Mumbai Industrial Corridor, Nashik has firmly established itself as a prime destination for investment.



AGRICULTURAL POWERHOUSE

Known as the "Kitchen of India", Nashik boasts unmatched agricultural prowess. From onions and tomatoes to pomegranates and flowers, its produce reaches tables both across India and around the world. This robust agro-economy empowers Nashik's position as a key player in the country's agricultural landscape.



THE WINE CAPITAL

Known as the Wine Capital of India, Nashik's vineyards, including the famous Sula Wines, play a key role in the country's grape exports while adding a touch of luxury to the region. This thriving wine culture has also spurred a bustling wine tourism industry, drawing connoisseurs and enthusiasts from near and far.



PROMINENT EDUCATIONAL

The city's emergence as an education hub, particularly in engineering, has created a steady stream of skilled professionals. Combined with its religious tourism, industrial zones, and growing IT hubs, Nashik has become a flourishing center of prosperity and opportunity.



INDUSTRIAL & IT HOTSPOT

Nashik's industrial landscape is home to global giants like Siemens, Samsonite, and GSK, alongside Indian powerhouses such as Mahindra & Mahindra and L&T. Its rise as a key Business Process Outsourcing (BPO) destination has further accelerated the city's growth and economic prominence.



REAL ESTATE GROWTH

The "Bangalorization" of Nashik has had a significant impact on its real estate market. The influx of professionals has driven strong demand for housing, ranging from PG accommodations to luxury villas, delivering appreciable returns for homeowners and investors. Coupled with its strategic proximity to Mumbai and Pune and rapid urban development, Nashik has emerged as a prime hotspot for real estate investment.



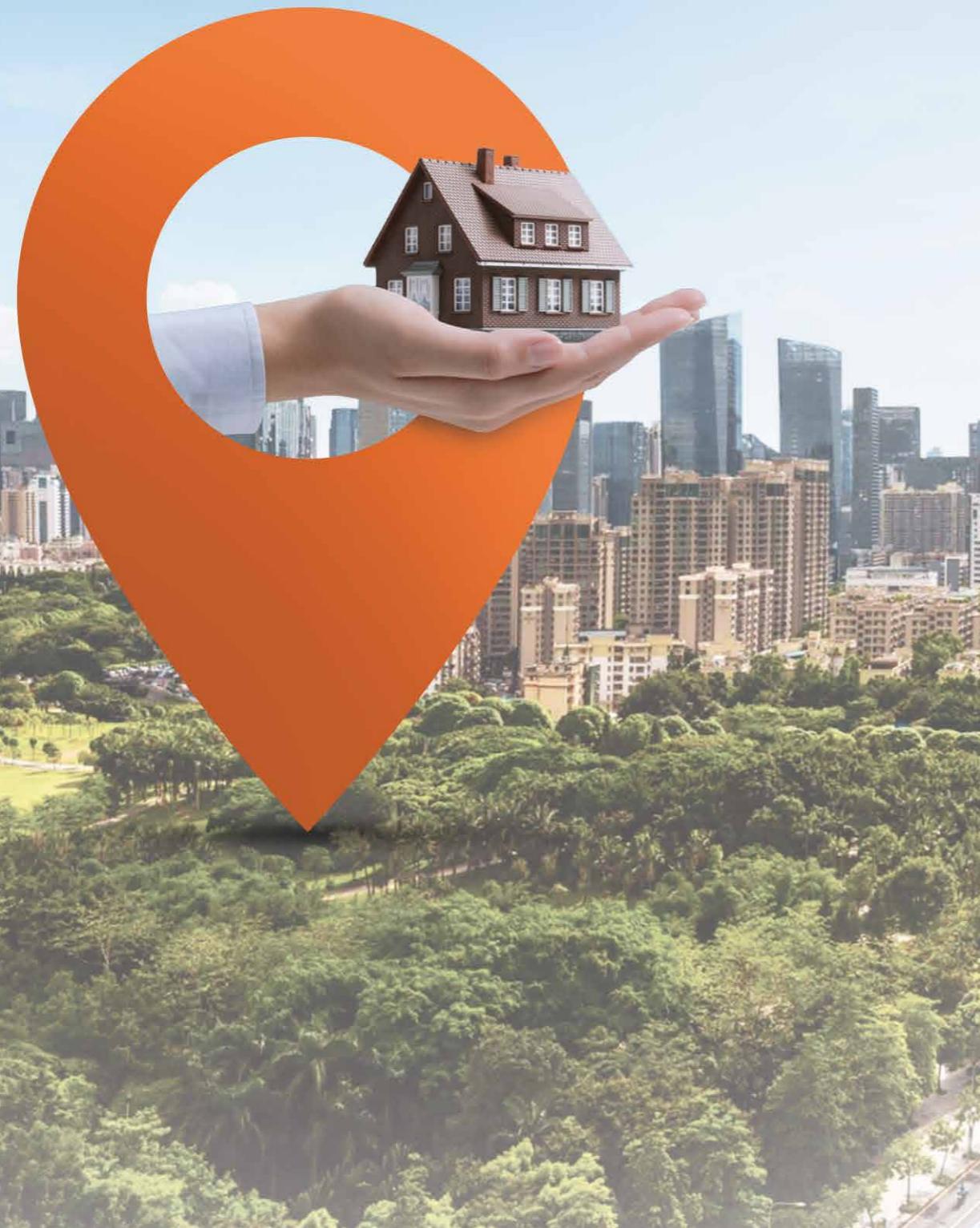
INFRASTRUCTURE & CONNECTIVITY

The upcoming Kumbh Mela in 2027, a globally anticipated event, is poised to drive major infrastructural upgrades from advanced drainage systems to enhanced air connectivity. Supported by both state and central government funding, these developments are set to further elevate Nashik's stature on the national and global stage.

NASHIK

THE BIG DEAL OF THE FUTURE

HERE'S WHY?



SMART CITY VISION:

Adopting modern infrastructure for sustainable urban living.

GREEN CREDENTIALS

Among Maharashtra's greenest cities.

6 LANE HIGHWAY

Direct link to Samruddhi Mahamarg.

4 LANE EXPRESSWAYS

Swift connections to Mumbai & Pune.

INDUSTRIAL INVESTMENTS

Three major projects with Rs 1,500 crore investment.

RESIDENTIAL EXPANSION

Surge in new housing projects.

NEW INDUSTRIAL ZONES

Five planned estates, three along the Samruddhi corridor.

NEO METRO SERVICE:

Enhancing public transport with efficient metro connectivity.

AIRPORT CONNECTIVITY

Daily flights connecting multiple cities.

SURAT-CHENNAI EXPRESSWAY

Part of the upcoming Golden Quadrilateral project.

RAILWAY ADVANCEMENTS

Mumbai-Nagpur Bullet Train & Nashik-Pune High-Speed Rail.

DIVERSE REAL ESTATE

Opportunities in Residential, Commercial, Retail, & Agricultural sectors.

INFRASTRUCTURE FEATS

Maharashtra's 2nd-longest flyover and India's second-longest tunnel.

Nashik's strategic developments & initiatives position it as a leading city for future growth and investment.



NAREDCO
NASHIK

PRESENTS

HOMETHON

PROPERTY EXPO 2025

UNVEILING NASHIK'S TRUE POTENTIAL

At the heart of Nashik, HOMETHON 2.0 carries a singular vision: to position the city as the ultimate City of Opportunities. It is a movement dedicated to redefining Nashik's place on the global real estate map.

This premier platform aims to:

- **Showcase Nashik's Promise** : Highlight the city's real estate potential and the strong foundation built by NAREDCO Nashik.
- **Champion Excellence** : Uphold the highest standards in real estate transactions, ensuring fairness, trust, and transparency.
- **Commit to Ethics** : Enforce a robust code of ethics, setting benchmarks for developers, builders, and marketers.
- **Create a Knowledge Hub** : Build a comprehensive databank of insights and updates critical to the sector.
- **Shape National Agendas** : Proactively engage in policy-making, driving real estate development and fiscal reforms.
- **Foster Industry Engagement** : Host workshops, conferences, and dialogues to encourage collaboration on pivotal industry issues.
- **Empower Economic Growth** : Amplify the real estate sector's role as a key driver of India's economic progress.
- **Drive Industry Evolution** : Act as the catalyst for innovation, growth, and transformation in Indian real estate.
- **Promote Quality & Awareness** : Advance initiatives that focus on quality, sustainability, and consumer rights.
- **Nashik As A "Brand"** : Position Nashik as a premier business hub, fueling city branding and business generation.

HOMETHON 2.0 is the beginning of a new chapter for Nashik's real estate, economy, and global identity.



GLIMPSES OF HOMETHON PROPERTY EXPO 2022 & 2023





TARGETED ACHIEVEMENTS

- **Showcase Nashik's Transformation** : Build confidence in its real estate potential for global partners, businesses, and the community at large.
- **Drive Cross-Industry Momentum** : Accelerate growth for interconnected industries and professions across Nashik.
- **Strengthen Institutional Engagement** : Foster stronger collaboration with government and semi-government bodies.
- **Expand Regional Connectivity** : Amplify networking opportunities with Nashik's neighboring regions.
- **Empower Consumers** : Provide a wide spectrum of real estate choices under one platform to homebuyers.
- **Fuel Economic Growth** : Position Nashik as a catalyst for sustained economic development.
- **Enhance Lifestyle Appeal** : Highlight elevated living standards seamlessly woven with the city's rich cultural heritage.
- **Inculcate Professional Ethos** : Embed integrity, efficiency, and professionalism into Nashik's work culture.
- **Ignite Collective Zeal** : Inspire positivity and enthusiasm among stakeholders across real estate, banking, finance, and manufacturing.

NASHIK'S REAL ESTATE : RISING TO NEW HEIGHTS

Nashik's real estate has witnessed a remarkable growth trajectory. With its expanding industrial zones, reputed educational institutions, advanced healthcare facilities, and thriving tourism sector, the city has become a powerful driver of real estate demand. This momentum is reflected in Nashik securing the 3rd position among all Tier-2 cities in India, standing just behind Ahmedabad and Vadodara.

- **SOCIAL INFRASTRUCTURE:** Nashik's robust amenities and pleasant climate continue to attract property seekers, especially from Pune and Mumbai.
- **URBANIZATION & INDUSTRY:** Rapid growth in areas like Ozad and Ambad has spurred migration, with Nashik now ranking as the 4th fastest-growing city in India.
- **INVESTOR APPEAL:** Affordable properties and a serene lifestyle make Nashik a preferred choice for retirees, with property values appreciating 64.1% in the last 5 years.
- **MARKET SHIFT:** Once primarily investor-driven, Nashik's market is now shifting toward end-users, supported by commercial and educational growth. Developers are increasingly focusing on the middle-income segment with affordable housing projects.



SPONSOR MATRIX

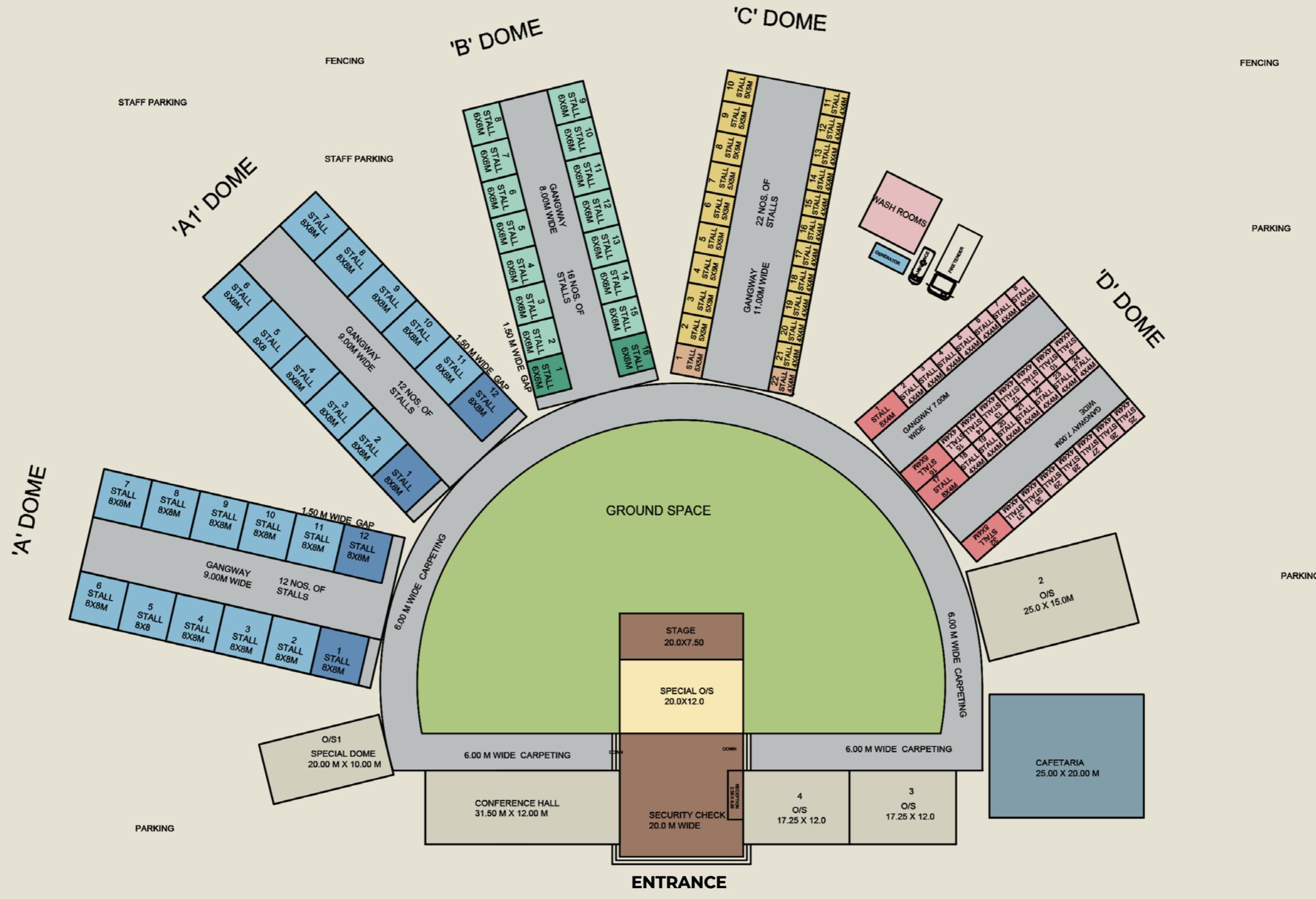
Cost of Participation	50 Lacs	35 Lacs	15 Lacs	15 Lacs	15 Lacs
Size of OS / Stall	200 Sq. Mtr.	200 Sq. Mtr.	32-36 Sq. Mtr.		
Pre-Event Benefits					
Logo Presence on Microsite	Yes	Yes	Yes	Yes	Yes
Logo Presence in Newspaper Ad	Yes	Yes	Yes	Yes	Yes
Name Announcement in Radio Ad	Yes	Yes	No	No	No
Logo Presence in Outdoor Billboards	Yes	Yes	Yes	Yes	Yes
Logo Presence in Outdoor Hoardings	Yes	Yes	Yes	Yes	Yes
Logo Presence in Outdoor Pole Kiosk	Yes	Yes	No	No	No
Logo Presence in Invitation Cards	Yes	Yes	Yes	Yes	Yes
Logo Presence in branding at Outdoor Activity Promotion / At multiplex or Mall	Yes	Yes	Yes	Yes	Yes
Logo Presence in Curtain Raiser or any Expo Event	Yes	Yes	Yes	Yes	Yes
Logo Presence Entrance Gate	Yes	Yes	Yes	Yes	Yes
Logo Presence Press Conference	Yes	Yes	Yes	Yes	Yes
On-Site Benefits					
Logo as respective Sponsor Highlighted in all Onsite Branding	Yes	Yes	Yes	Yes	Yes
Mention of Sponsorship in form of loop tape at Venue LED	Yes	Yes	Yes	Yes	Yes
Invitations for onward Distribution	50	40	30	30	30
Stage sharing during Inauguration	Yes	Yes	No	No	No
Post Event Benefits					
Visitors Database	Yes	Yes	Yes	Yes	Yes
Logo on the Thank You Email	Yes	Yes	Yes	Yes	Yes

STALLS DETAILS

Sr. No	Category	Size	Area (Sq Mtrs)	Stalls No	Rate (INR)
DOME A : DEVELOPERS DOME					
1	Premium Front	8X8	64	1, 12	1000000
2	Premium Stall	8X8	64	2 to 11	900000
DOME A1 : DEVELOPERS DOME					
1	Premium Front	8X8	64	1, 12	900000
2	Premium Stall	8X8	64	2 to 11	800000
DOME B: DEVELOPERS DOME					
1	Premium Front	6X6	36	1, 16	500000
2	Premium Stall	6X6	36	2 to 15	400000
DOME C: DEVELOPERS & FINANCE DOME					
1	Premium Front	5x5	25	1	400000
2	Premium Stall	5x5	25	2 to 10	300000
3	Premium Front	4x4	16	22	275000
3	Premium Stall	4x4	16	11 to 21	200000
DOME D: FINANCE & BUILDING MATERIAL SUPPLIERS					
1	Premium Stall	8X4	32	1, 16, 17, 32	350000
2	Semi-Premium Stall	4X4	16	2 to 15 & 18 to 31	150000
OPEN SPACE					
2	Open Space Stall			OS- 1, 2, 3, 4	1000000
CAR DISPLAY					
1	Car Section	12 X 14	168	OS	800000

GST 18% as applicable

AYOUT PLAN



MEDIA MIX

TOTAL MEDIA SPENDING OF

₹ 2 CR!!!

HOARDING

Extensive outdoor campaign with
150+ LOCATIONS in
Nashik, North Maharashtra, Thane.

DIGITAL

Event Promotion on various digital platforms including Social Media / Bulk SMS/ Whatsapp / Email through different engagement strategies ensuring hype, recall and visitor registrations.

PRINT

50+ Jacket Ads in leading newspapers in Nashik, North Maharashtra, Mumbai, Thane & Navi Mumbai.



NAREDCO
NASHIK

HOMETHON™
DECEMBER 2025
18 | 19 | 20 | 21

DONGRE VASTI GRUH GROUND,
GANGAPUR ROAD, NASHIK